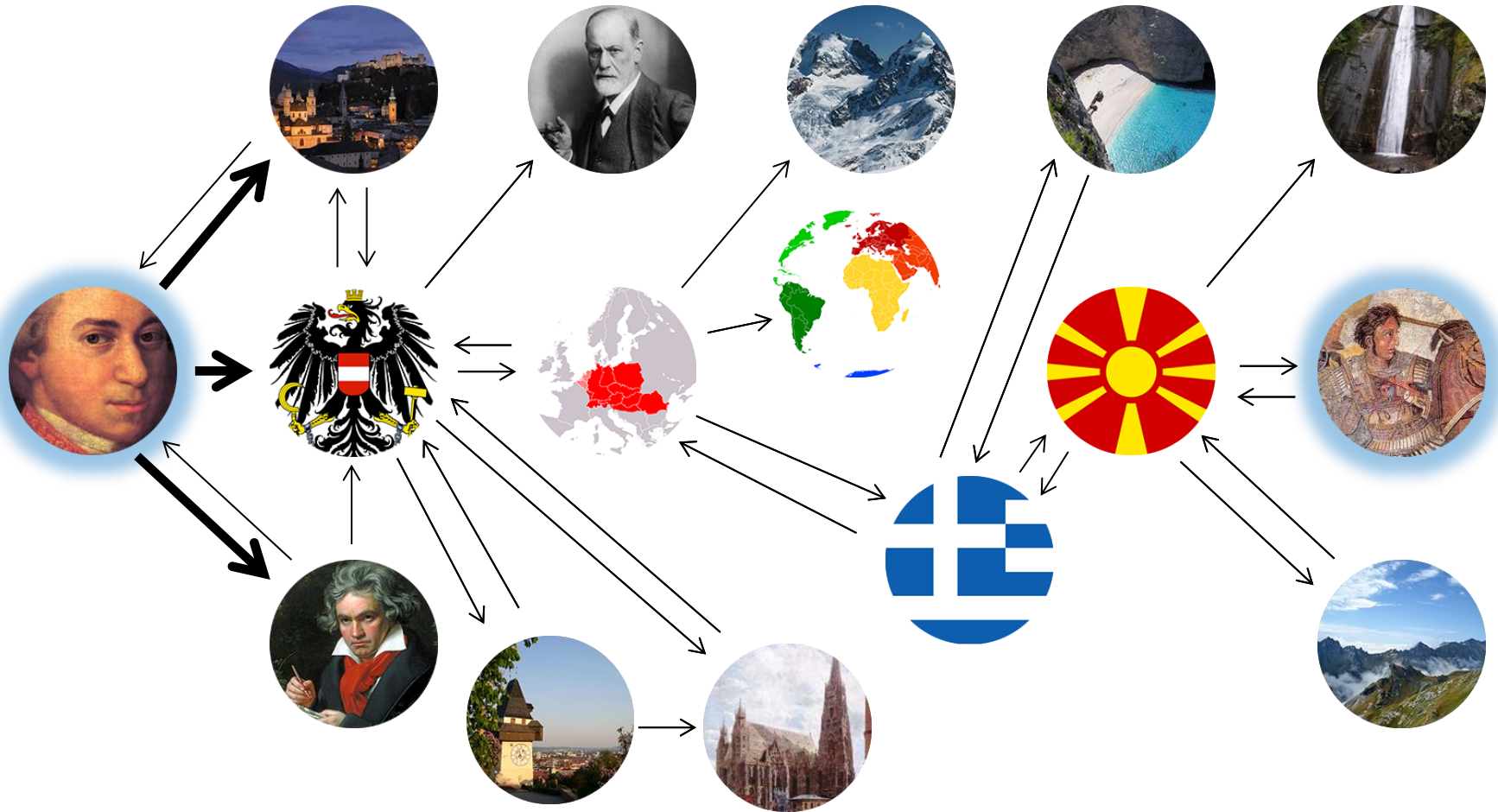


Human Navigation Behavior in Information Systems

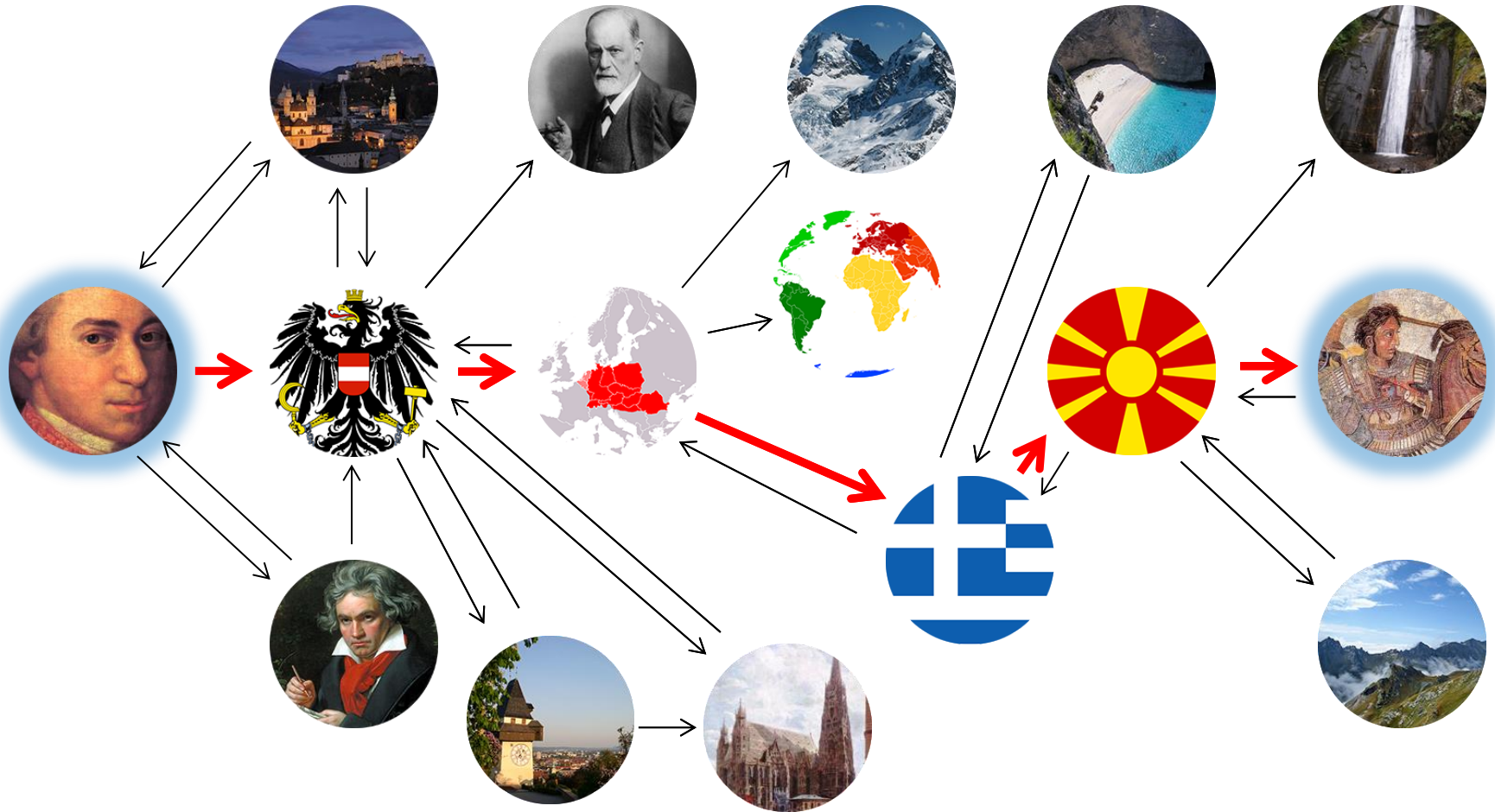
Florian Geigl

14.09.2013

Navigation

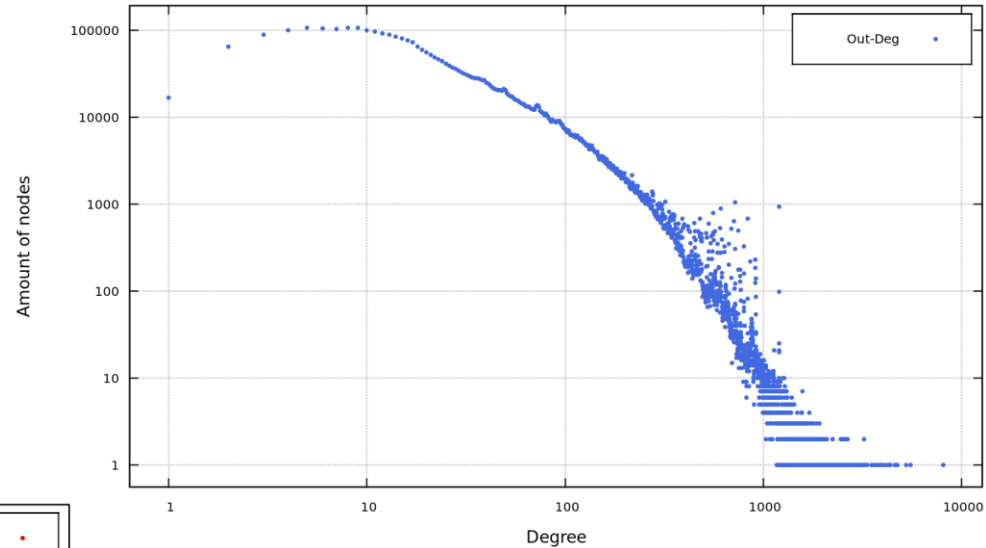
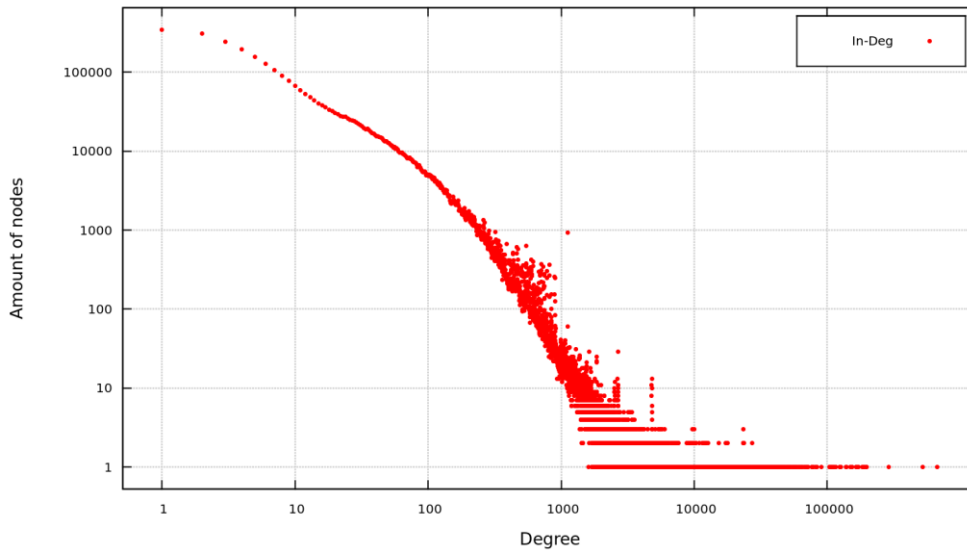


Navigation



Used Network

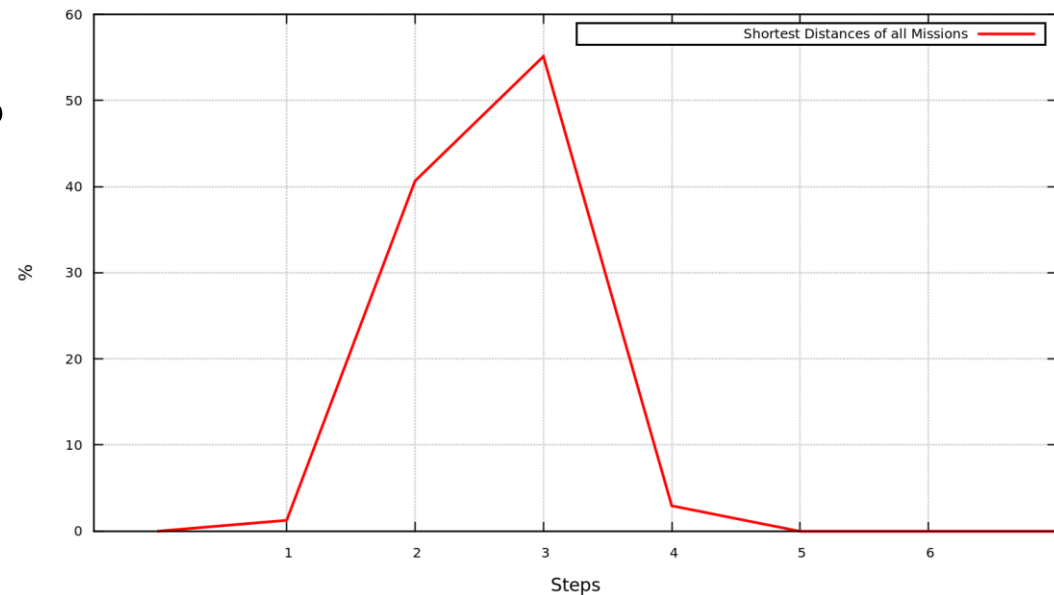
- English Wikipedia
 - Wikipedia Dump
 - 15. Nov. 2011



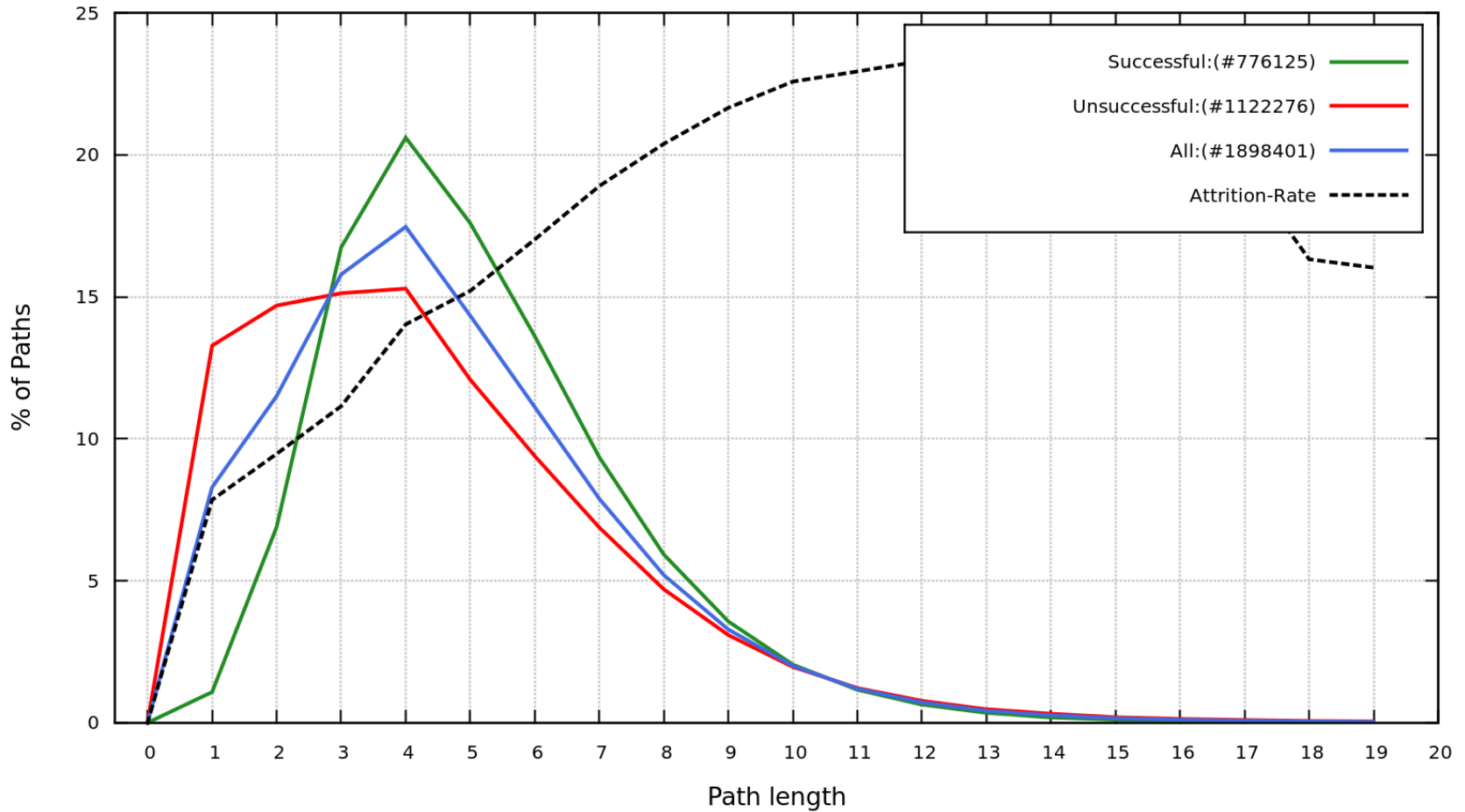
3.8 million nodes / articles
232.5 million edges / links

Userdata

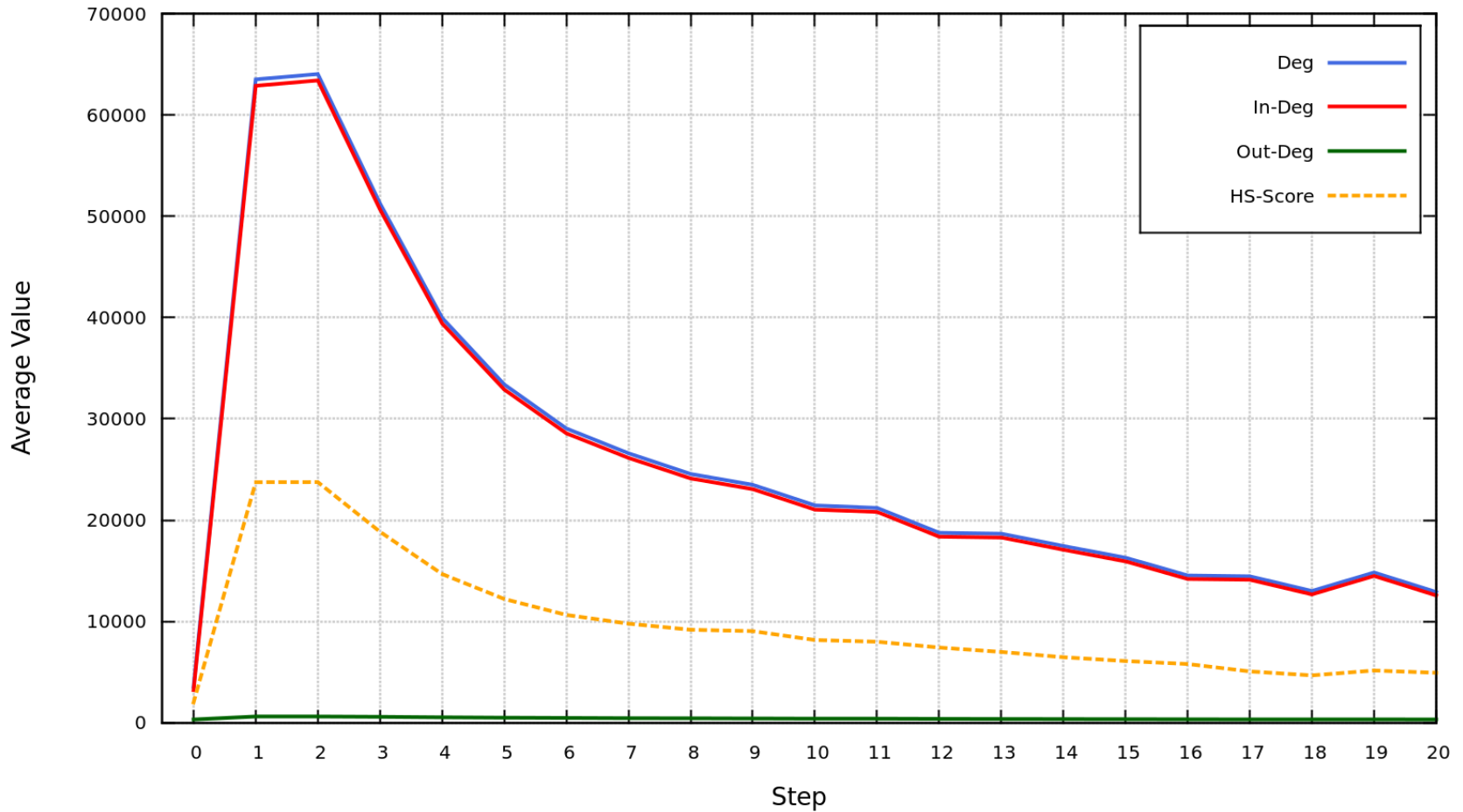
- Wikigame
 - Given Start-Article to given Target-Article
- Userdata
 - 1.8 million Paths
 - Successful Paths: 41%
- Shortest Distances
 - Length \emptyset 2.6 steps



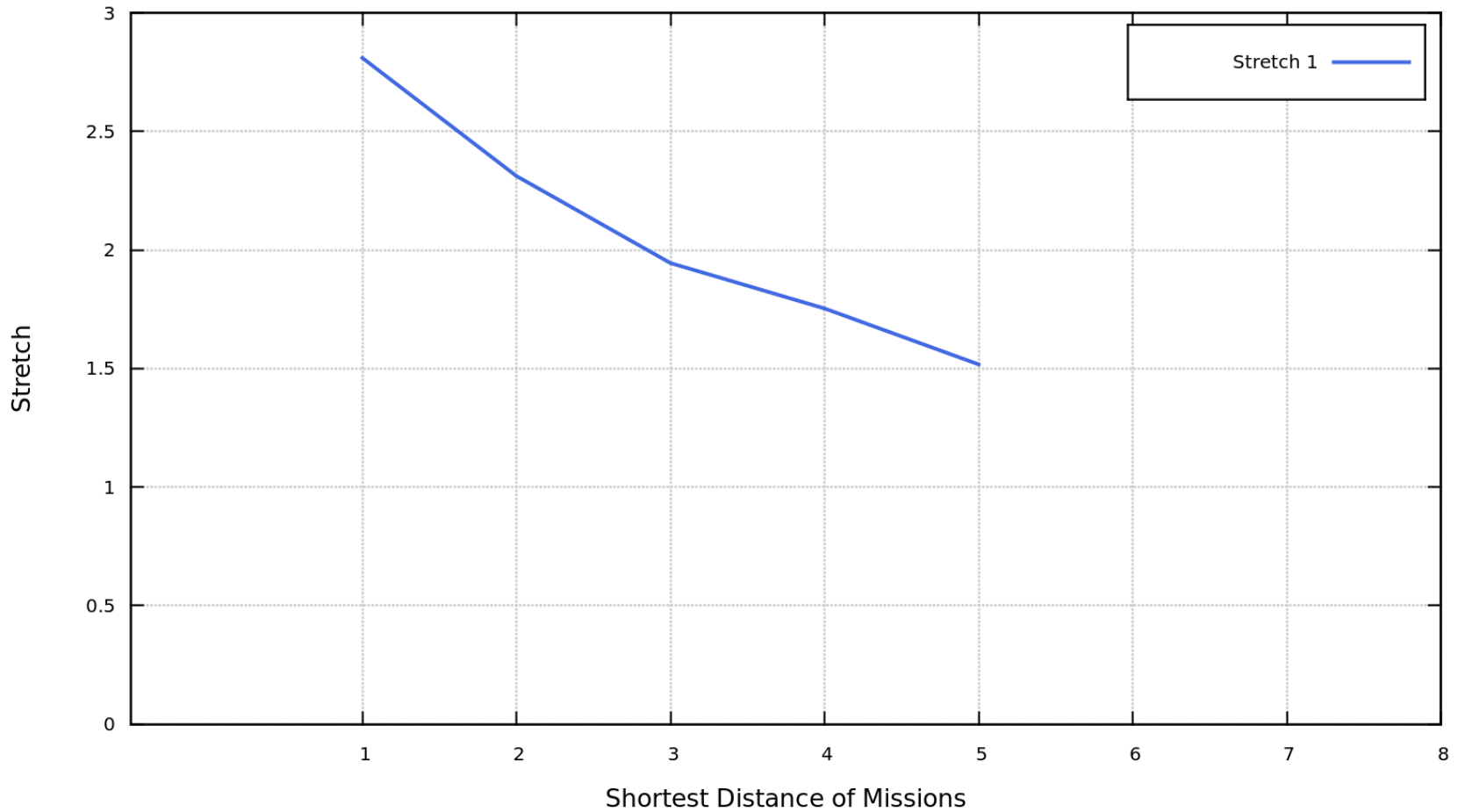
Path length



Average Degrees



Stretch



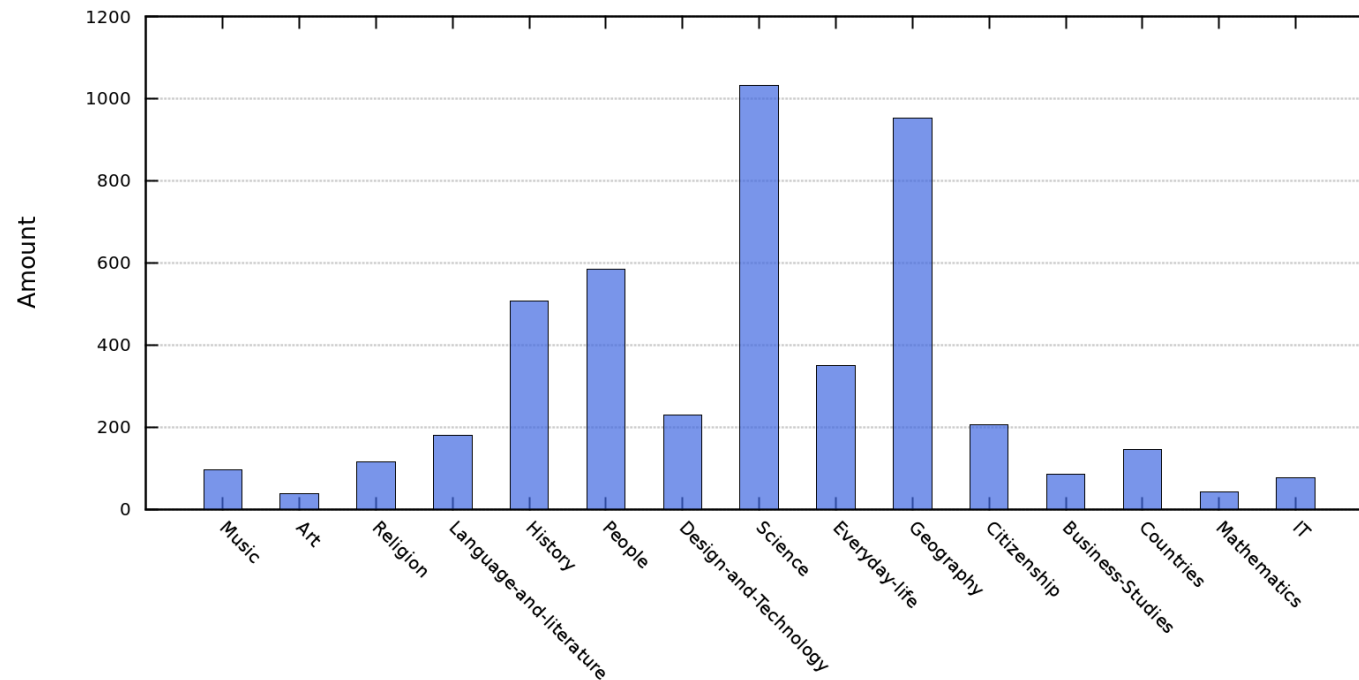
Creating efficient Search Committees

Dataset

Wikipedia for Schools
4 642 articles / nodes

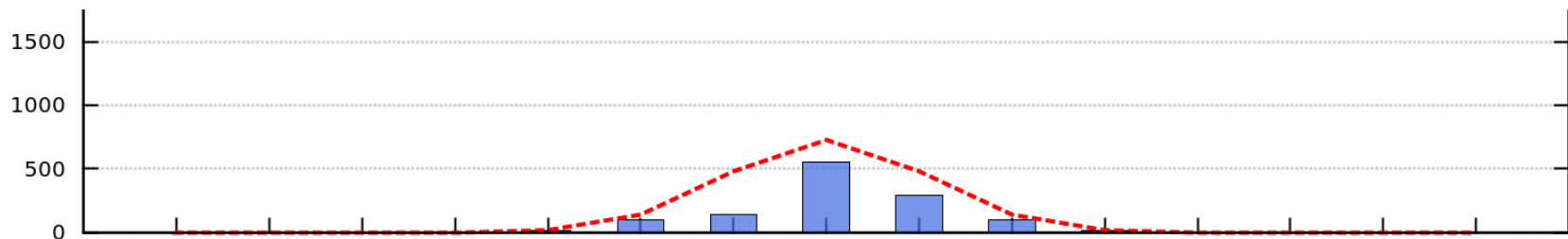
directed Network
119 915 links / edges

15 Categories

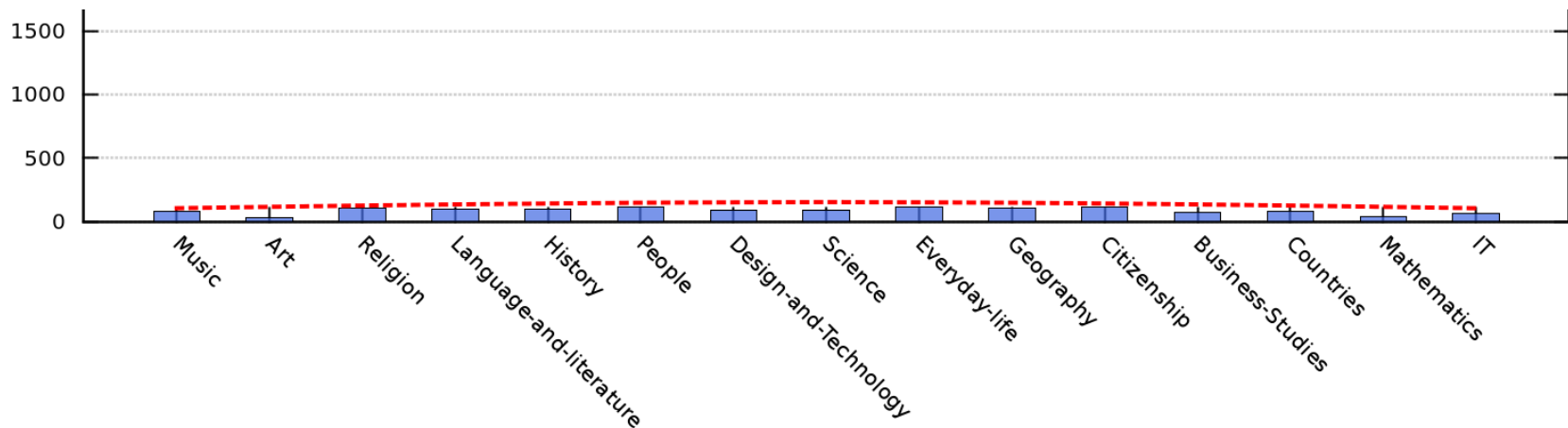


Agents

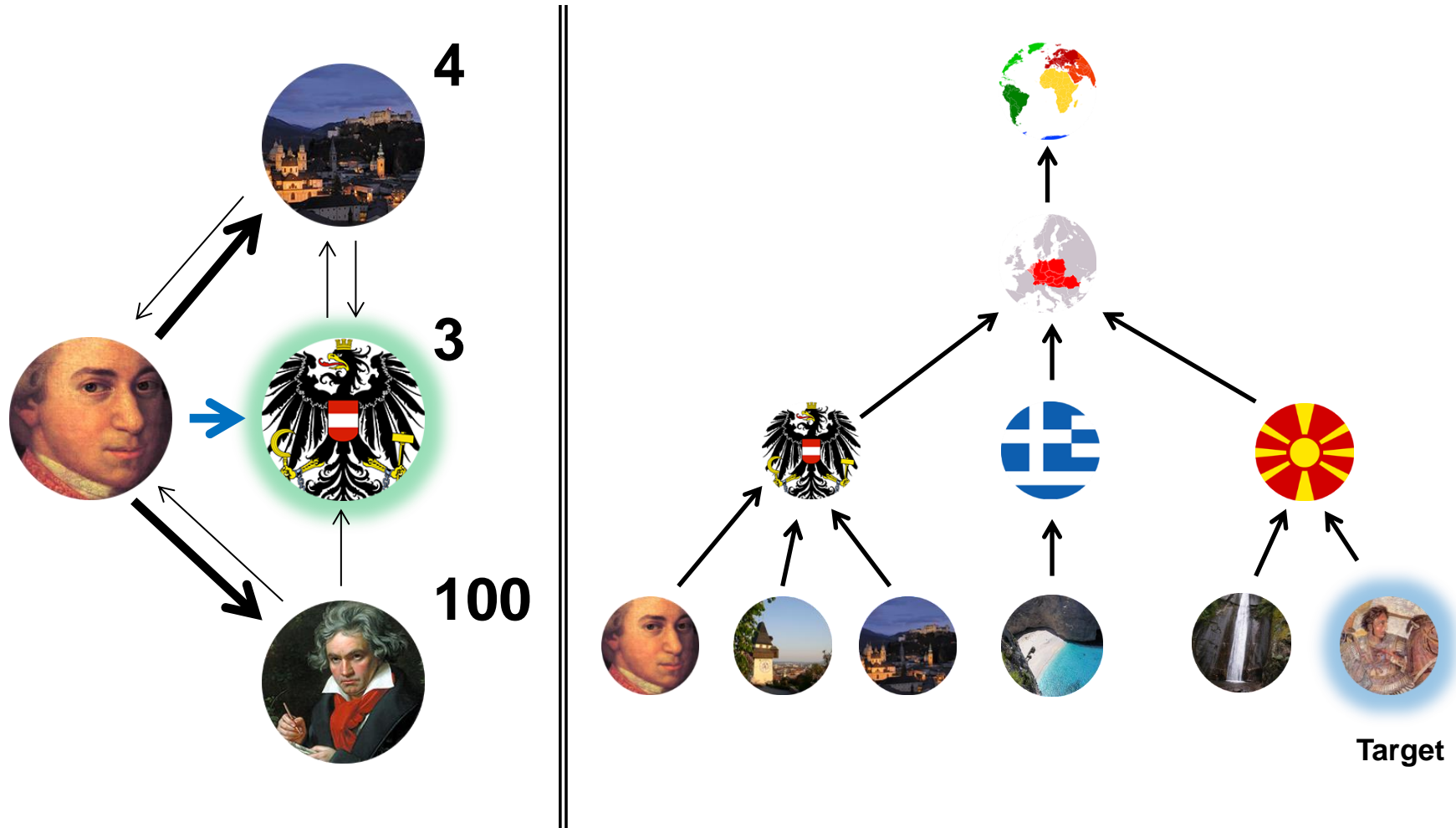
- Specialists



- Generalists

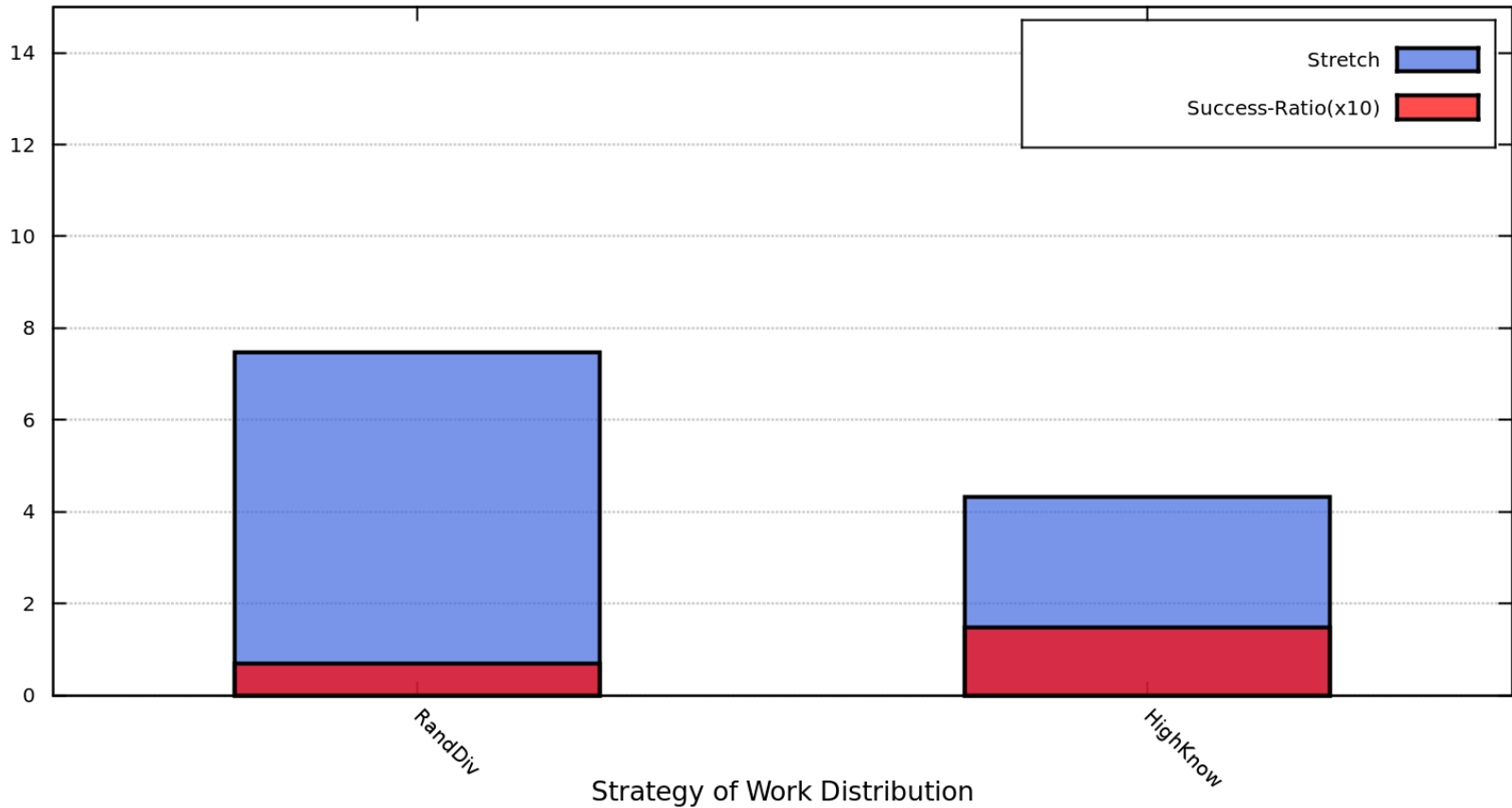


Greedy-Strategy



First Experiments

Performance 7 Specialists 8 Generalists



Muchas Gracias